Sustainable Fashion Grants 2024-2025

Guidance Notes

Thank you for your interest in our Sustainable Fashion Grants Programme. This document provides an overview of the grants and the process to apply.

We look forward to receiving your applications and hearing your ideas for a more sustainable and regenerative future for fashion in Pakistan.

The Pakistan Arts Team

**Sustainable Fashion Grants 2024-2025**

We are pleased to announce the launch of our Sustainable Fashion Grants Programme. This fund will offer two grants, each worth up to £12,000 to support projects with the potential to drive sustainable change in Pakistan’s textile and fashion industry through innovative approaches that emphasize regenerative practices, transparency, and conscious consumerism.

Grants will be awarded to projects that demonstrate impactful and innovative approaches to sustainable fashion, leveraging indigenous knowledge and international best practices. Projects should foster meaningful progress in areas such as thrifting, recycling, waste reduction, and ethical production, and contribute to a wider understanding of sustainable fashion practices within Pakistan and beyond.

Projects funded by this grant will engage local communities and help mobilize public support for sustainable fashion, drawing inspiration from successful initiatives in the UK and other countries.

**Eligibility Criteria and Considerations**

To be eligible for funding:

* **Applicants** must be based in Pakistan and can include individual practitioners, collectives, NGOs, social enterprises, or start-ups.
* **Focus on Sustainability:** Proposals should address key areas of sustainability, including thrifting, recycling, material sourcing, or ethical production. Projects with a clear focus on waste reduction and promoting a culture of conscious fashion will be prioritized.
* **Knowledge Exchange:** Applicants should demonstrate an understanding of both local opportunities and challenges, with an openness to integrate international best practices and collaborate with experts from the UK and South Asia.

**Financial Requirements and Budgeting**

Applicants must submit a detailed budget as part of their application, covering essential project costs, including:

* Overheads and contingencies (set at 5% each of your total budget).
* Costs related to public engagement, outreach, and knowledge-sharing initiatives.
* Any projected taxes, bank transfer fees, and costs related to securing mentorship from UK-based experts.

A downloadable budget template is available on our website, which should be submitted as part of the online application form. Note that a minimum of 70% of the total budget must directly support activities within Pakistan.

**Mentorship and Support**

Grantees will receive mentorship from leading sustainable fashion experts from Pakistan and the UK. This mentorship will provide valuable insights into industry best practices, sustainable methods, and guidance on developing and implementing impactful strategies.

**Access and Inclusion**

In alignment with our commitment to inclusivity, we encourage projects that are accessible to diverse communities. Costs associated with accessibility (e.g., interpretation or translation) should be included in the budget if applicable.

**Application Process**

Applicants are requested to fill out the online application form available on our website. Along with the form, applicants must submit a budget and activity timeline via a Google Drive link. Applications must be submitted by the deadline indicated below.

For further information and to join an information session, please refer to our website. For any questions not addressed in this document, you may contact us at [opencallgrants@britishcouncil.org.pk](mailto:opencallgrants@britishcouncil.org.pk)

**Key Dates**

* **Application opens:** 09 November 2024
* **Information Session and Q&A:** 21 November 2024
* **Deadline for Clarification Questions:** 22 November 2024
* **Application Submission Deadline:** 30 November 2024
* **Award Announcement:** 11 -13 December 2024

We look forward to your participation in creating a more sustainable and ethical future for Pakistan’s fashion industry.